CASE STUDY

PROJECT 1: WEB RESEARCH FOR SOFTWARE COMPANIES

Project Name	Web Research for Software Companies
Project Description	The project is all about online data collection for Software companies in the specific format. The companies worked upon are those which earn revenues on software products sales.
Input Data	Links or websites from client.
Output Data	Excel spreadsheet with complete company details and direct submission into client's database.
Volume of Work	100 to 120 companies per day
Type of Project	Ongoing Project
Turn Around Time	As per client requirements varies from 12 hrs. to a week
Tools used	Linux/Windows 98, or higher, Internet connectivity, Excel
Challenges faced	It was very difficult to get the information on companies as per Client's specifications. Few statistics like Revenue, Profit, Biographies of Key persons were extremely hard to find.

PROJECT 2: COMPANY PROFILE EDITING

Project Name	Company Profile Editing
Project Description	The project is about web research for Companies information like financial information, top management information, advertising and public relation information.
Input Data	Different kind of web research resources like google.com & other search engines.
Output Data	Working directly into client's online database
Volume of Work	35 to 40 companies per day
Type of Project	Ongoing Project
Turn Around Time	Real time work
Tools used	Windows XP, High Speed Internet Connectivity and Client's online database
Challenges faced	 Every user must have good skills in English language. Sometimes, it is difficult to find out company's financial information as well as person's biographies, so web researchers are required to have broad knowledge of web research as well as key words relevant to different industries. Researchers must have knowledge of all corporate words. Sometimes researchers have to think logically when they are trying to design Top Management person's biography.

About Hi-Tech BPO Services

They specialize in delivering backend solutions to Medical practitioners & Health care professionals in a qualitative & time bound manner across the globe. Be it specialized or general; their experts are skilled to perform tasks related to UB-04 (CMS 1450), HCFA Form 1490s (Patient's Request for Medical Payment), CMS 1500 (Health Insurance Claim Form), ADA Dental Claim Forms, conveniently. All their projects get audited by Quality Assurance team & then provided to clients with real time status reports. Their consistent efforts at building long-term relationships with clients, backed by commitment to deliver on-time and qualitative services, have been pivotal to the consistent growth above market standards.



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