

Business data verification for a leading financial data aggregator to develop customer-centric investment portfolios

Client Overview

Industry : BFSI

The Objective:

Verifying 28K records with more than 80 fields; gathered from various data sources and prepare it to be sold to government agencies for FDI – Foreign Direct Investment.

The Challenges:

- Various data sources contained different information for the same company
- Global HQ's address not mentioned categorically by all companies
- Companies don't list count of employees and revenue figures on their website
- Verification of add & phones, and verification of foundation year, employees number, and revenue was to be done by two different teams

A leading specialist advisory firm in economic development, providing a comprehensive portfolio of trade and advisory services to economic development organizations (EDOs) and companies.

Business Needs

- Creating and developing customer-centric investment portfolios
- Data collection and cleansing required in-house teams to work double shifts
- Convert relevant data into actionable information
- Reduced time to decision

The Solution:

- Data cleansing followed with standardization in form of detailed company description to assist the client in achieving that single customer view and develop customer-centric investment portfolios.
- Web research was conducted with help of macros and bots, to crawl as well as verify the information available
- Value addition: For customer profiling referential integrity checks were performed

Benefits:

- Rapid access to data consolidated from all sources
- Cost savings
- Reports were visually more appealing
- Accurate information led to data based decision making

About Hi-Tech BPO Services

They specialize in delivering backend solutions to Medical practitioners & Health care professionals in a qualitative & time bound manner across the globe. Be it specialized or general; their experts are skilled to perform tasks related to UB-04 (CMS 1450), HCFA Form 1490s (Patient's Request for Medical Payment), CMS 1500 (Health Insurance Claim Form), ADA Dental Claim Forms, conveniently. All their projects get audited by Quality Assurance team & then provided to clients with real time status reports. Their consistent efforts at building long-term relationships with clients, backed by commitment to deliver on-time and qualitative services, have been pivotal to the consistent growth above market standards.

Contact Information

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